



FEDERATION INTERNATIONALE DE L'ART PHOTOGRAPHIQUE

The International Federation of Photographic Art

INFO 296 / 2024 E

Dear friends,

I am reaching out to request your active collaboration for the **1st Universities & Academies Photographic World Cup**.

As repeatedly announced during the last Congress, General Assembly, and in the FIAP Photo News, this contest is undoubtedly the most significant event FIAP has ever organized for young people under the age of 25.

Attracting younger generations is one of the greatest challenges our Federation faces today, and this contest is designed to address that goal.

However, despite significant organizational and financial efforts, participation has been far below expectations.

We have received submissions from **only 17 out of the 120 FIAP countries**, which is quite surprising given that participation is open to all Universities, Academies, and even private Photography Schools.

Let me remind you of the prizes for the top three (3) winners:

- Free stay in China from October 9 to 21, including international flight, domestic transfers, accommodation, and full board.
- Participation in the Lishui Photography Symposium, the Awards Ceremony in Jinan, an additional awards ceremony at the Olympic Towers in Beijing, and participation in Photo Beijing 2024, one of the largest photographic events in the world.
- A one-day workshop in Jinan with two prominent National Geographic photographers: Manoocher Deghati (<https://manoocherphoto.com>) and Tom Ang (<https://tomang.com>).
- Three cameras worth \$3,000, \$2,000, and \$1,000 respectively.
- Exhibition of a portfolio of 15 images for each winner during the Awards Ceremony in Jinan.
- Exhibition of a portfolio of 15 images for each winner throughout 2025 in all 27 FIAP Exhibition Centers, with an additional 5 centers opening in 2025.

Moreover, **the top three (3) ranked Universities, Academies, or Photography Schools** (ranked by the sum of scores of the photos submitted by 5 students) **will have their Dean or Director invited to China from October 9 to 21**, with all expenses covered (including international flight, domestic transfers, accommodation, and full board).

Please note that to participate in the contest, each University, Academy, or Photography School **must select 5 students not older than 25 years** (born after June 30, 1999) and **directly upload their data and pictures** (a maximum of 4 photos per author).

While we recognize that this first edition can be improved in the future to achieve even greater participation, we need your help right now to ensure that our efforts have not been in vain. The contest deadline has been extended to **August 18**, so I urge you to do your utmost to make this initiative for our young people a resounding success.

Thank you in advance.

Riccardo Busi – FIAP President